



Counties: Colbert, AL



2000 Total Population	54,984
2000 Group Quarters	592
2008 Total Population	55,235
2013 Total Population	55,497
2008 - 2013 Annual Rate	0.09%



2000 Households	22,461
2000 Average Household Size	2.42
2008 Households	23,210
2008 Average Household Size	2.35
2013 Households	23,552
2013 Average Household Size	2.33
2008 - 2013 Annual Rate	0.29%
2000 Families	16,038
2000 Average Family Size	2.92
2008 Families	16,381
2008 Average Family Size	2.87
2013 Families	16,457
2013 Average Family Size	2.87
2008 - 2013 Annual Rate	0.09%



2000 Housing Units	24,980
Owner Occupied Housing Units	68.1%
Renter Occupied Housing Units	21.8%
Vacant Housing Units	10.1%
2008 Housing Units	26,383
Owner Occupied Housing Units	67.2%
Renter Occupied Housing Units	20.7%
Vacant Housing Units	12.0%
2013 Housing Units	27,094
Owner Occupied Housing Units	65.6%
Renter Occupied Housing Units	21.3%
Vacant Housing Units	13.1%

Median Household Income

2000	\$32,131
2008	\$37,682
2013	\$41,306

Median Home Value

2000	\$68,199
2008	\$94,346
2013	\$97,667

Per Capita Income

2000	\$17,533
2008	\$20,160
2013	\$21,839

Median Age

2000	38.7
2008	41.0
2013	42.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Colbert, AL

**2000 Households by Income**

Household Income Base	22,488
< \$15,000	23.0%
\$15,000 - \$24,999	16.5%
\$25,000 - \$34,999	14.1%
\$35,000 - \$49,999	17.6%
\$50,000 - \$74,999	16.0%
\$75,000 - \$99,999	6.9%
\$100,000 - \$149,999	4.0%
\$150,000 - \$199,999	0.8%
\$200,000+	1.0%
Average Household Income	\$42,754

2008 Households by Income

Household Income Base	23,210
< \$15,000	18.4%
\$15,000 - \$24,999	14.2%
\$25,000 - \$34,999	14.3%
\$35,000 - \$49,999	16.4%
\$50,000 - \$74,999	20.7%
\$75,000 - \$99,999	8.2%
\$100,000 - \$149,999	5.8%
\$150,000 - \$199,999	0.9%
\$200,000+	1.1%
Average Household Income	\$47,675

2013 Households by Income

Household Income Base	23,552
< \$15,000	16.4%
\$15,000 - \$24,999	13.7%
\$25,000 - \$34,999	13.3%
\$35,000 - \$49,999	15.7%
\$50,000 - \$74,999	22.7%
\$75,000 - \$99,999	9.2%
\$100,000 - \$149,999	6.7%
\$150,000 - \$199,999	1.1%
\$200,000+	1.2%
Average Household Income	\$51,123

2000 Owner Occupied HUs by Value

Total	17,006
<\$50,000	29.3%
\$50,000 - 99,999	44.4%
\$100,000 - 149,999	14.2%
\$150,000 - 199,999	6.0%
\$200,000 - \$299,999	3.8%
\$300,000 - 499,999	1.9%
\$500,000 - 999,999	0.4%
\$1,000,000+	0.0%
Average Home Value	\$87,959

2000 Specified Renter Occupied HUs by Contract Rent

Total	5,381
With Cash Rent	86.9%
No Cash Rent	13.1%
Median Rent	\$303
Average Rent	\$306

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Colbert, AL



2000 Population by Age

Total	54,984
0 - 4	6.1%
5 - 9	6.8%
10 - 14	6.8%
15 - 19	6.6%
20 - 24	5.6%
25 - 34	12.7%
35 - 44	15.1%
45 - 54	13.9%
55 - 64	11.0%
65 - 74	8.3%
75 - 84	5.4%
85+	1.7%
18+	76.2%

2008 Population by Age

Total	55,235
0 - 4	6.1%
5 - 9	6.1%
10 - 14	6.2%
15 - 19	6.0%
20 - 24	5.3%
25 - 34	12.2%
35 - 44	13.6%
45 - 54	15.2%
55 - 64	13.0%
65 - 74	8.8%
75 - 84	5.3%
85+	2.2%
18+	77.9%

2013 Population by Age

Total	55,497
0 - 4	6.0%
5 - 9	5.9%
10 - 14	6.2%
15 - 19	6.0%
20 - 24	5.2%
25 - 34	10.9%
35 - 44	12.9%
45 - 54	15.2%
55 - 64	14.4%
65 - 74	9.3%
75 - 84	5.5%
85+	2.5%
18+	78.2%

2000 Population by Sex

Males	47.9%
Females	52.1%

2008 Population by Sex

Males	48.0%
Females	52.0%

2013 Population by Sex

Males	48.1%
Females	51.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Colbert, AL



2000 Population by Race/Ethnicity

Total	54,984
White Alone	81.5%
Black Alone	16.6%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.3%
Two or More Races	0.9%
Hispanic Origin	1.1%
Diversity Index	32.3

2008 Population by Race/Ethnicity

Total	55,235
White Alone	79.9%
Black Alone	17.7%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	0.5%
Two or More Races	1.1%
Hispanic Origin	1.8%
Diversity Index	35.4

2013 Population by Race/Ethnicity

Total	55,497
White Alone	78.8%
Black Alone	18.3%
American Indian Alone	0.5%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	0.7%
Two or More Races	1.3%
Hispanic Origin	2.3%
Diversity Index	37.5



2000 Population 3+ by School Enrollment

Total	52,890
Enrolled in Nursery/Preschool	1.3%
Enrolled in Kindergarten	1.4%
Enrolled in Grade 1-8	11.8%
Enrolled in Grade 9-12	5.4%
Enrolled in College	3.3%
Enrolled in Grad/Prof School	0.3%
Not Enrolled in School	76.5%

2008 Population 25+ by Educational Attainment

Total	38,825
Less than 9th Grade	6.7%
9th - 12th Grade, No Diploma	15.3%
High School Graduate	35.8%
Some College, No Degree	20.2%
Associate Degree	6.3%
Bachelor's Degree	9.7%
Graduate/Professional Degree	6.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Colbert, AL

**2008 Population 15+ by Marital Status**

Total	45,042
Never Married	20.1%
Married	59.7%
Widowed	8.7%
Divorced	11.6%

**2000 Population 16+ by Employment Status**

Total	43,398
In Labor Force	56.2%
Civilian Employed	53.2%
Civilian Unemployed	2.9%
In Armed Forces	0.1%
Not in Labor Force	43.8%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	93.8%
Civilian Unemployed	6.2%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	94.4%
Civilian Unemployed	5.6%

2000 Females 16+ by Employment Status and Age of Children

Total	23,050
Own Children < 6 Only	7.6%
Employed/in Armed Forces	4.3%
Unemployed	0.3%
Not in Labor Force	3.0%
Own Children < 6 and 6-17 Only	5.0%
Employed/in Armed Forces	2.4%
Unemployed	0.2%
Not in Labor Force	2.5%
Own Children 6-17 Only	17.7%
Employed/in Armed Forces	12.1%
Unemployed	0.4%
Not in Labor Force	5.2%
No Own Children < 18	69.7%
Employed/in Armed Forces	25.6%
Unemployed	1.8%
Not in Labor Force	42.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



Counties: Colbert, AL

**2008 Employed Population 16+ by Industry**

Total	23,612
Agriculture/Mining	1.6%
Construction	9.6%
Manufacturing	17.6%
Wholesale Trade	3.6%
Retail Trade	12.8%
Transportation/Utilities	6.5%
Information	0.8%
Finance/Insurance/Real Estate	4.1%
Services	39.9%
Public Administration	3.6%

2008 Employed Population 16+ by Occupation

Total	23,612
White Collar	49.2%
Management/Business/Financial	8.9%
Professional	17.0%
Sales	11.9%
Administrative Support	11.4%
Services	16.0%
Blue Collar	34.8%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	8.7%
Installation/Maintenance/Repair	5.8%
Production	11.3%
Transportation/Material Moving	8.5%

**2000 Workers 16+ by Means of Transportation to Work**

Total	22,593
Drove Alone - Car, Truck, or Van	87.1%
Carpooled - Car, Truck, or Van	10.2%
Public Transportation	0.2%
Walked	0.9%
Other Means	0.5%
Worked at Home	1.1%

2000 Workers 16+ by Travel Time to Work

Total	22,593
Did Not Work at Home	98.9%
Less than 5 minutes	4.4%
5 to 9 minutes	11.9%
10 to 19 minutes	34.4%
20 to 24 minutes	15.9%
25 to 34 minutes	16.1%
35 to 44 minutes	4.0%
45 to 59 minutes	5.8%
60 to 89 minutes	3.4%
90 or more minutes	3.1%
Worked at Home	1.1%
Average Travel Time to Work (in min)	23.8

2000 Households by Vehicles Available

Total	22,461
None	6.4%
1	29.7%
2	40.5%
3	15.9%
4	5.3%
5+	2.2%
Average Number of Vehicles Available	1.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Colbert, AL



2000 Households by Type

Total	22,461
Family Households	71.4%
Married-couple Family	56.0%
With Related Children	23.9%
Other Family (No Spouse)	15.4%
With Related Children	9.6%
Nonfamily Households	28.6%
Householder Living Alone	26.1%
Householder Not Living Alone	2.5%

Households with Related Children	33.5%
Households with Persons 65+	27.3%

2000 Households by Size

Total	22,461
1 Person Household	26.1%
2 Person Household	35.9%
3 Person Household	17.8%
4 Person Household	13.5%
5 Person Household	4.7%
6 Person Household	1.5%
7+ Person Household	0.6%

2000 Households by Year Householder Moved In

Total	22,461
Moved in 1999 to March 2000	15.1%
Moved in 1995 to 1998	27.3%
Moved in 1990 to 1994	15.5%
Moved in 1980 to 1989	14.2%
Moved in 1970 to 1979	12.9%
Moved in 1969 or Earlier	15.0%
Median Year Householder Moved In	1993



2000 Housing Units by Units in Structure

Total	24,980
1, Detached	75.2%
1, Attached	1.2%
2	4.2%
3 or 4	3.5%
5 to 9	1.9%
10 to 19	0.7%
20+	1.3%
Mobile Home	11.8%
Other	0.2%

2000 Housing Units by Year Structure Built

Total	24,980
1999 to March 2000	1.5%
1995 to 1998	9.9%
1990 to 1994	8.7%
1980 to 1989	13.7%
1970 to 1979	18.7%
1969 or Earlier	47.4%
Median Year Structure Built	1971

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Counties: Colbert, AL

Top 3 Tapestry Segments

1.	Southern Satellites
2.	Rooted Rural
3.	Midland Crowd



2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$32,979,439
Average Spent	\$1,420.92
Spending Potential Index	53
Computers & Accessories: Total \$	\$3,333,100
Average Spent	\$143.61
Spending Potential Index	60
Education: Total \$	\$17,997,598
Average Spent	\$775.42
Spending Potential Index	56
Entertainment/Recreation: Total \$	\$58,603,444
Average Spent	\$2,524.92
Spending Potential Index	68
Food at Home: Total \$	\$77,185,790
Average Spent	\$3,325.54
Spending Potential Index	68
Food Away from Home: Total \$	\$51,953,705
Average Spent	\$2,238.42
Spending Potential Index	65
Health Care: Total \$	\$72,286,504
Average Spent	\$3,114.46
Spending Potential Index	76
HH Furnishings & Equipment: Total \$	\$31,101,326
Average Spent	\$1,340.00
Spending Potential Index	58
Investments: Total \$	\$12,146,419
Average Spent	\$523.33
Spending Potential Index	52
Retail Goods: Total \$	\$422,116,881
Average Spent	\$18,186.85
Spending Potential Index	67
Shelter: Total \$	\$208,798,997
Average Spent	\$8,996.08
Spending Potential Index	58
TV/Video/Sound Equipment: Total \$	\$21,846,344
Average Spent	\$941.25
Spending Potential Index	66
Travel: Total \$	\$26,505,081
Average Spent	\$1,141.97
Spending Potential Index	61
Vehicle Maintenance & Repairs: Total \$	\$15,384,699
Average Spent	\$662.85
Spending Potential Index	67

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.